



**SELF-PACED AND INSTRUCTOR-LED  
TRAINING PROGRAMS FOR THE  
CSTL PROFESSIONAL  
DESIGNATION**

**COURSE BROCHURE**  
Program Features and Administration

**CSTL**

**CERTIFICATE IN SHIPPING, TRANSPORTATION & LOGISTICS**

[www.brasl.org](http://www.brasl.org)

# CSTL **LEARNING** Objectives

**Upon completion of CSTL training, the learner will be able to:**

- Understand the main financial statements.
- Understand what are the push and Pull strategies.
- Understand the definition and difference of B2B and B2C.
- Differentiate between forward and backward scheduling.
- Explain how significant and insignificant numbering systems differ.
- Define types of inventory.
- Define reverse logistics.
- Learn routing guide.
- Define intermediaries in transportation.
- Understand different carrier types.
- Understand multi-modal transportation.
- Understand the methods to reduce transportation costs.
- Define transportation modes and their advantages and disadvantages.
- Understand the terms commonly used in international trade.
- Define trade barriers.

## **CSTL** **CERTIFICATE PROGRAM'S** **Purpose and Scope**



**Purpose:** To introduce students to the main principles, processes, and terminology of logistics management.

**Scope:** The CSTL course contains the knowledge and skills required for managing shipping, transportation and logistics operations more efficiently, with focus on continuous improvement.

### **INFERENCE ABOUT CSTL CERTIFICATE HOLDERS**

A CSTL certificate holder has an understanding of the various processes and phases in logistics. He or she is able to organize and manage processes and transactions in shipping, transportation and logistics.

# CSTL Self-paced & Instructor-led Courses

## ■ CSTL CURRICULUM:

Like all other courses offered by BRASI, the CSTL course has been developed following the ADDIE methodology of curriculum development. BRASI's Program Advisory Group (BRASI PAG) is responsible for the development, assessment, and continuous improvement of BRASI's training programs, following the guidelines contained in the standard ASTM E-2659.

The CSTL curriculum offers the fundamental knowledge and the main tools used in logistics management. These include shipping, inventory analysis, carrier selection, export documentation, cold chain management, routing guide, reducing transportation costs, reverse logistics, multimodal transportation and related operations.

■ **Who will benefit:** People who wish to acquire a functional knowledge of supply chain management and its underlying principles, terminology and core processes will benefit from the CSTL training program.



## ■ MODE OF TRAINING:

Self-paced on-line learning modules and test includes 24x7 access to the BRASI Learning Management System through user login.

## ■ PROCESS:

First, students create their user profile on the BRASI web site. There is not cost involved and no payment information is needed to create user profile.

On the landing page, they can find more details about the training courses, the procedures and requirement, helping them understand the features of the various courses offered, and the options.

When ready, students select the course(s) they want to take, and proceed to check out.

Acceptable modes of payment include major credit cards and PayPal.

The course is designed to be completed within three months. However, extension is allowed upon request. Upon completing the course review, students can take the final test. Time allowed for the test is 90 minutes, and the passing score is 70%.

## ■ CERTIFICATE VALIDITY:

The certificate is valid for three years and can be renewed by retaking the course, or providing evidence of similar training. Renewal fee may apply.

LEARNING RESOURCES include online interactive training modules, downloadable, print-ready handbooks, examples and exercise files. There is a quiz for each module and final at the end of the course. Certificate is added to the learners account upon passing the final test. Each certificate carries a unique identification and is valid for life.

Certificate for all BRASI courses are issued by BRASI USA.

Training modes include instructor-led online, instructor-led onsite and self-paced, offering flexibility and convenience to the learners.

COURSE FEE, CANCELLATION AND REFUND: Course fees are posted on the BRASI website and are subject to change without notice. A full refund is allowed before the start of the course, and a 50% refund is allowed if the first module has been reviewed. There is no refund after starting the second module. Refund is processed within one week from cancellation.



In celebration of its 42nd Anniversary, BRASI is offering subsidies in course fees. Details are available on the BRASI website.

Registration for BRASI courses can be done directly at the BRASI website or through BRASI's Affiliated Organizations, featured on the BRASI website. In either case, training is conducted utilizing BRASI online learning management system, and the certificate is issued by BRASI.

For further information, please visit the Contact Us page on the BRASI web site.



**Business Research and Service Institute**

**CONTACT US:**

☎ Toll-free USA & Canada 1-800-636-8133

✉ [info@brasi.org](mailto:info@brasi.org)

🏠 Business Research and Service Institute LLC  
701-701 Anne St., Stroudsburg, PA 18360, USA

🌐 [www.brasi.org](http://www.brasi.org)

