



THE 4 TRAITS

OF GREAT LEADERSHIP

Inspire, Lead,
Transform

Effective leadership inspires people to give their best for achieving shared objectives. The 4 traits presented in this course are the core values indispensable for success.

In this course, you will learn the fundamentals of leadership, the 4 Cs Model, its key features and challenges.

The course contains a course overview, video lesson, print-ready booklet, and a quiz to reinforce your understanding of the course material. Learning objectives of this course are as follows:

- Understand the Essence of Leadership
- Define weight of Responsibility.
- Explain Character in Leadership
- Understand Capability in Leadership: Key Skills and Growth
- Understand Commitment in Leadership: Key Principles and Growth
- Understand Compassion in Leadership: Understanding and Practice.
- Understand Capability in Leadership
- Define of compassion
- Understand the integration of the 4 Cs
- Explain the integrating the 4 Cs in Leadership
- Define the benefits of the 4 Cs
- Understand the challenges in balancing the 4 Cs

This course is available as a self-paced course and is also presented in instructor-led sessions or seminars. Learning resources include the following:

- Course booklet
- Video lesson
- Quiz
- Instructor-led session as announced

The certificate is uploaded to the student's account upon completion of the course. Each certificate carries a unique identification number and is valid for life.

For further information, please use the Contact Us form on the BRASI's website www.brasipk.org

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